



pophamdesign
ZELLIGE



A CONTEMPORARY TAKE ON A CENTURIES-OLD TRADITION

© popham design



1 SKINNY HEX | Cherry Blossom



POPHAM DESIGN ZELLIGE

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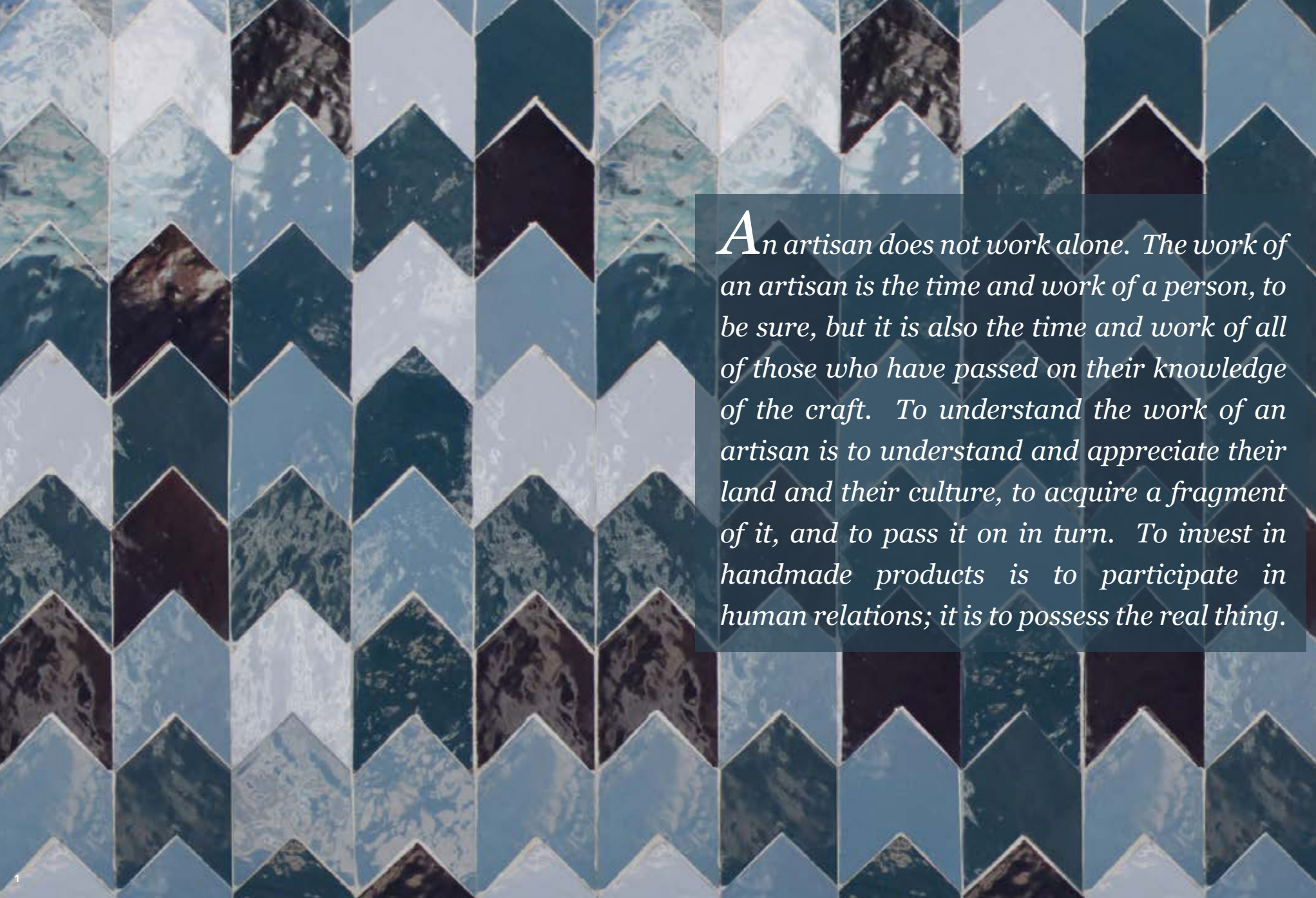
THE STORY OF ZELLIGE

Zellige tiles are hand-cut, glazed ceramic tiles made of Moroccan clay. These stunning tiles have exceptional color, rich and nuanced color variation, wonderful surface texture and a brilliant finish across which light gracefully dances.

*In Arabic, zellige means
“little, polished stone.”*

Zellige tiles are ancient, dating back to the 10th Century. Inspired by Roman and Byzantine mosaics, these glazed clay tiles have for centuries been cut into elaborate, geometric patterns to decorate palaces, fountains, patios and baths in the Arab world. These tiles, which flourished in Andalusia under the Moors, have always been a symbol of luxury and sophistication.

The process of creating jewel-like zellige tiles relies on expertise and craftsmanship, from the preparation of the clay to the application of the glazes to the final, patient hand-cutting of the shapes. The craft techniques of the skilled zellige artisans, or mellem, have been honed over many years.



An artisan does not work alone. The work of an artisan is the time and work of a person, to be sure, but it is also the time and work of all of those who have passed on their knowledge of the craft. To understand the work of an artisan is to understand and appreciate their land and their culture, to acquire a fragment of it, and to pass it on in turn. To invest in handmade products is to participate in human relations; it is to possess the real thing.



1



2

1 WEE HEX | Ash

2 SQUARE 10 | Clotted Cream, Jam, Dragonfly





POPHAM DESIGN ZELLIGE

The popham design ZELLIGE collection aims to introduce some new shapes, scale and color combinations to this ancient medium, a similar edit that we brought to concrete tiles. Consider it a fresh eye on traditional geometries.

“We love HANDMADE tiles. We have an UNABASHED PASSION for COLOR. popham zellige is infused with our signature sense of FUN and ENDLESS POSSIBILITIES.”

Zellige and concrete (our 15-year-old baby) complement each other like ice cream on a warm summer day. The matte of concrete and the polish of zellige are the best of siblings.

While zellige is traditionally known for its complex patterns and tiny hand-cut tiles that make up elaborate, intricate designs, the popham collection presents simplified building-block shapes in larger sizes that tessellate to create simple or more complex installations.

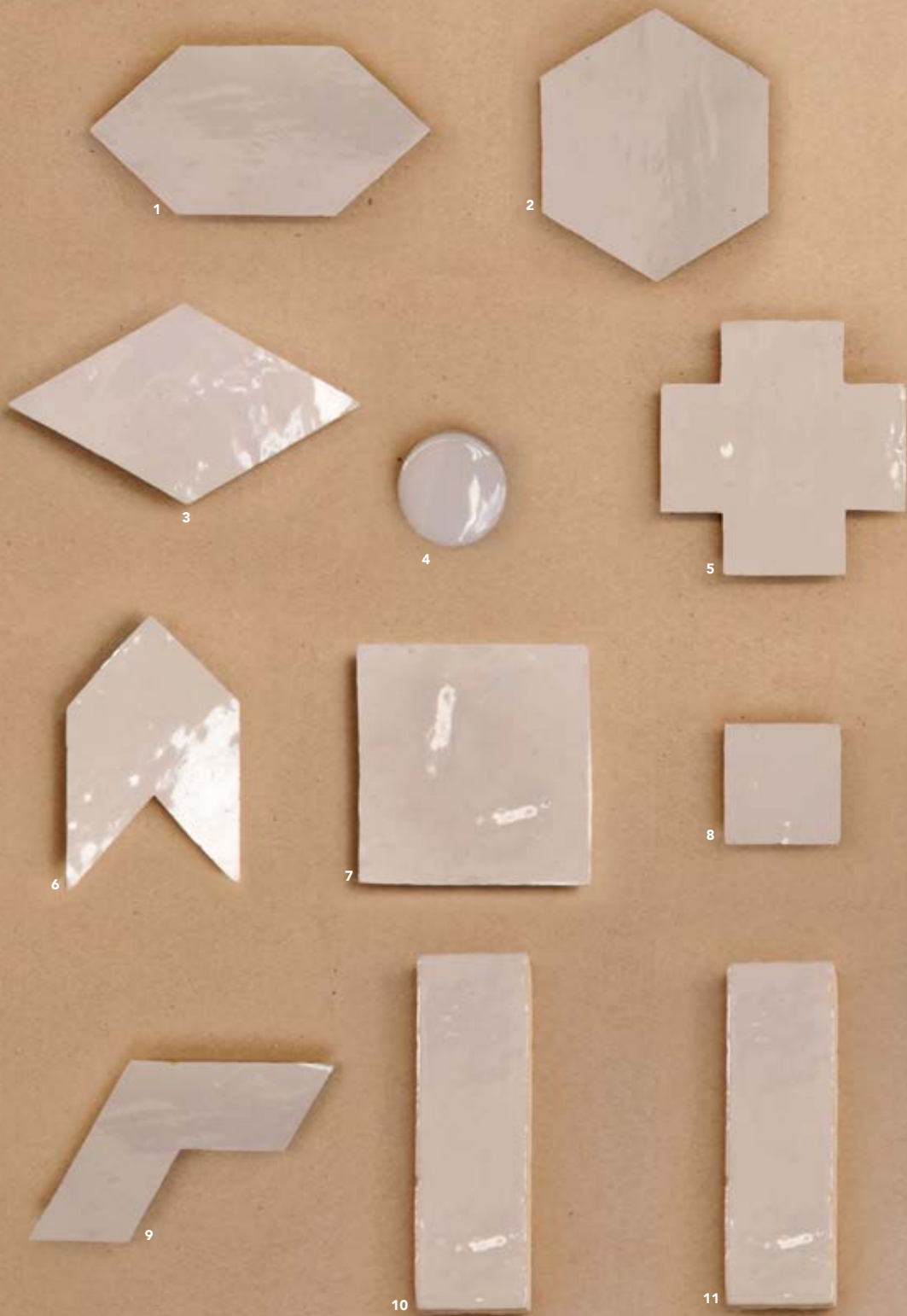
In addition to a delicious palette and some standard, but also new forms, our collection embraces some important innovations in the way zellige tiles are produced. All of our glazes are lead free (and free of other heavy metals as well). And our clay is filtered to remove impurities before it is formed and fired.



1 BOOMERANG | Jam, Cherry Blossom, Clotted Cream
3 Square 10 | Pich Black, Pisé, Dickinson, Plaster

2 PLUS | Nile, Firehouse

OUR HANDMADE ZELLIGE SHAPES



1
SKINNY HEX
14,6 x 6,5 x 1,2 CM
5,5 x 2,3 x 0,5 IN
0,74 M2/BOX
7,99 SQFT/BOX
110 PIECES/BOX
14,2 KG/BOX

2
WEE HEX
11,3 x 9,8 x 1,2 CM
4,4 x 3,9 x 0,5 IN
0,6 M2/BOX
6,46 SQFT/BOX
72 PIECES/BOX
12,1 KG/BOX

3
DIAMOND
15,2 x 8,8 x 1,2 CM
5,9 x 3,1 x 0,5 IN
0,86 M2/BOX
9,35 SQFT/BOX
126 PIECES/BOX
16,1 KG/BOX

4
MACARON
4,9 x 4,9 x 1,2 CM
1,9 x 1,9 x 0,5 IN
0,6 M2/BOX
6,46 SQFT/BOX
320 PIECES/BOX
12 KG/BOX

5
PLUS
10 x 10 x 1,2 CM
3,9 x 3,9 x 0,5 IN
0,73 M2/BOX
7,86 SQFT/BOX
88 PIECES/BOX
14 KG/BOX

6
FLIGHT
11,2 x 7,4 x 1,2 CM
4,33 x 2,76 x 0,48 IN
0,7 M2/BOX
7,53 SQFT/BOX
126 PIECES/BOX
14 KG/BOX

7
SQUARE 10
10 X 10 X 1,2 CM
4 x 4 x 0,48 IN
1 M2/BOX
10,76 SQFT/BOX
100 PIECES/BOX
20 KG/BOX

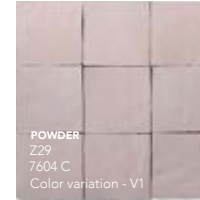
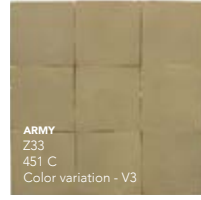
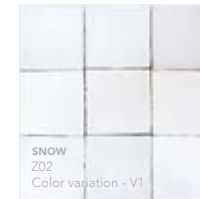
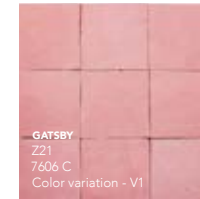
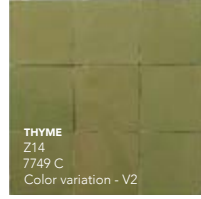
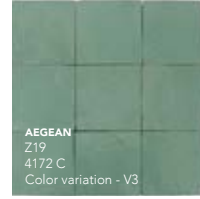
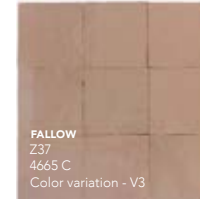
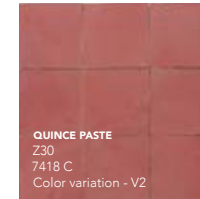
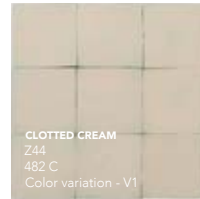
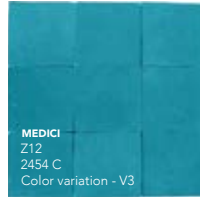
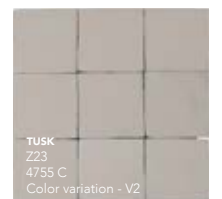
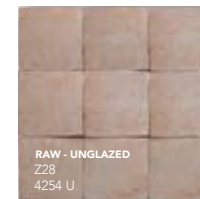
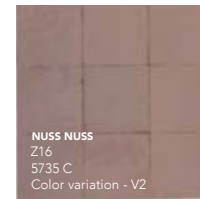
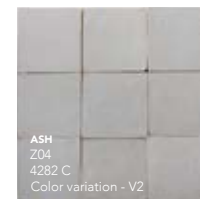
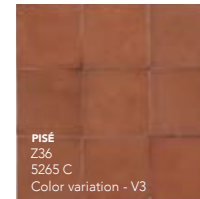
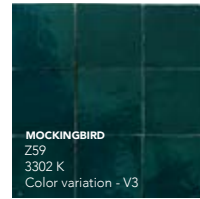
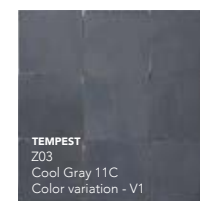
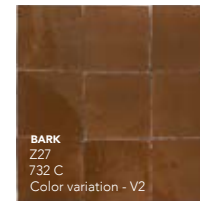
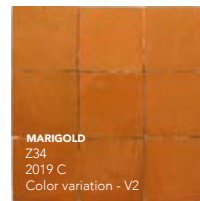
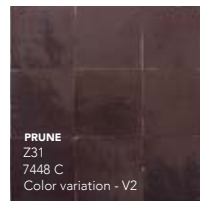
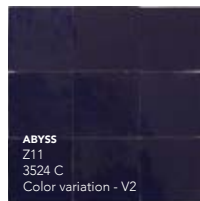
8
SQUARE 5
5 x 5 x 1,2 CM
2 x 2 x 0,48 IN
1 M2/BOX
10,76 SQFT/BOX
400 PIECES/BOX
20 KG/BOX

9
BOOMERANG
14,5 x 7,7 x 1,2 CM
5,7 x 3 x 0,5 IN
0,64 M2/BOX
6,89 SQFT/BOX
138 PIECES/BOX
14 KG/BOX

10
DASH
15 x 5 x 1,2 CM
5,9 x 2 x 0,5 IN
0,96 M2/BOX
10,33 SQFT/BOX
128 PIECES/BOX
21,8 KG/BOX

11
BEJMAT
14,2 x 4,5 x 2 CM
5,6 x 1,8 x 0,8 IN
0,63 M2/BOX
6,78 SQFT/BOX
100 PIECES/BOX
20,2 KG/BOX

OUR ESSENTIAL ZELLIGE PALETTE



All shapes are available in any color from our palette, and custom colors are available upon request. Pantone codes are closest approximates; please expect delightful variation within each zellige color.



2



3



4

- 1 BOOMERANG | Jam, Cherry Blossom, Clotted Cream
- 2 PLUS | Downpour, Ash, Mais, Pigeon
- 3 FLIGHT | Pigeon, Petrol, Polar, Abyss
- 4 PLUS | Nile, Firehouse





1



1



2

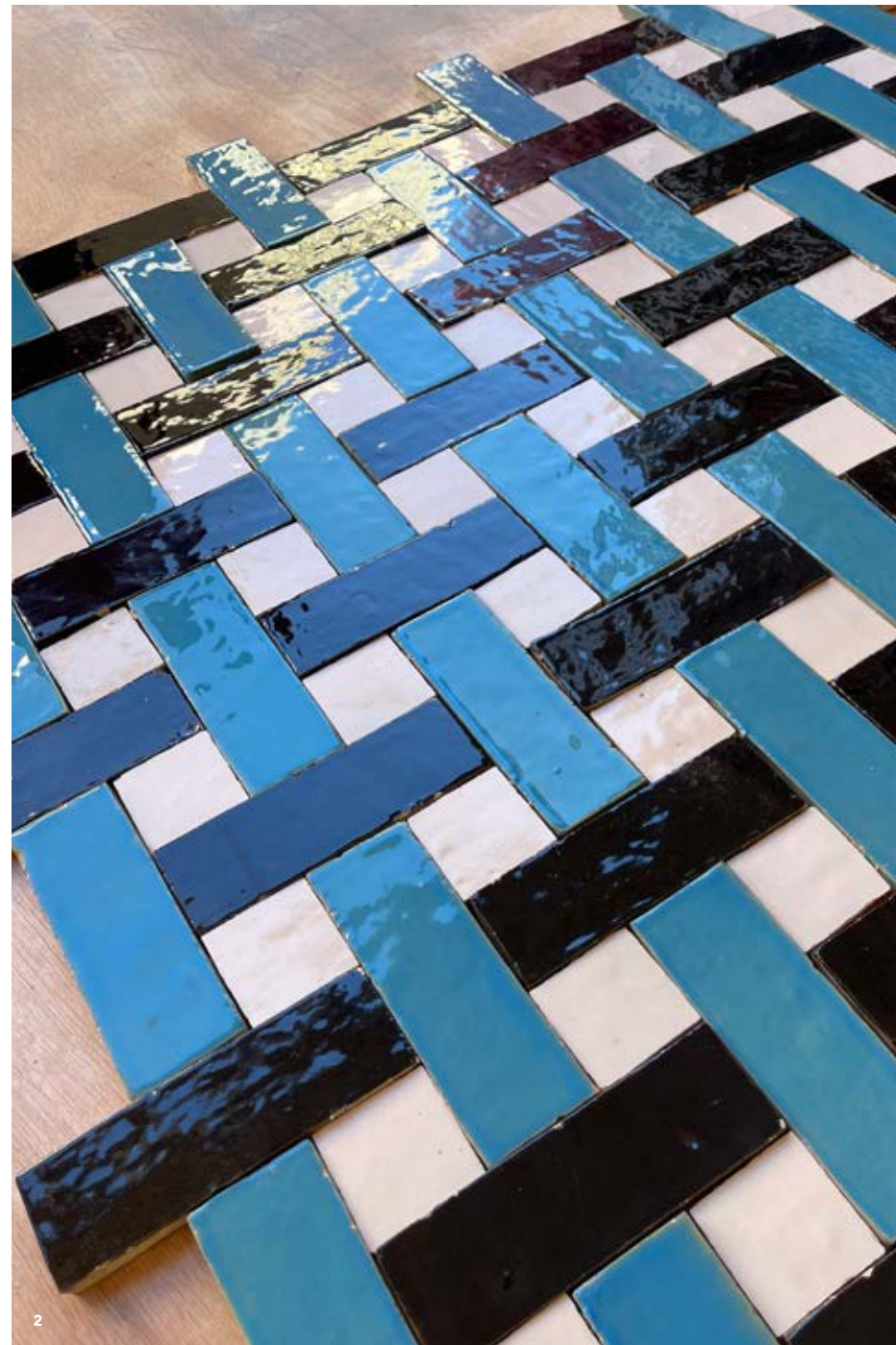
1 SQUARE 10 | Jam
2 SQUARE 10 | Jam, Dickinson, Pitch Black, Ash, Pise, Downpour, Tusk, Snow



1



2



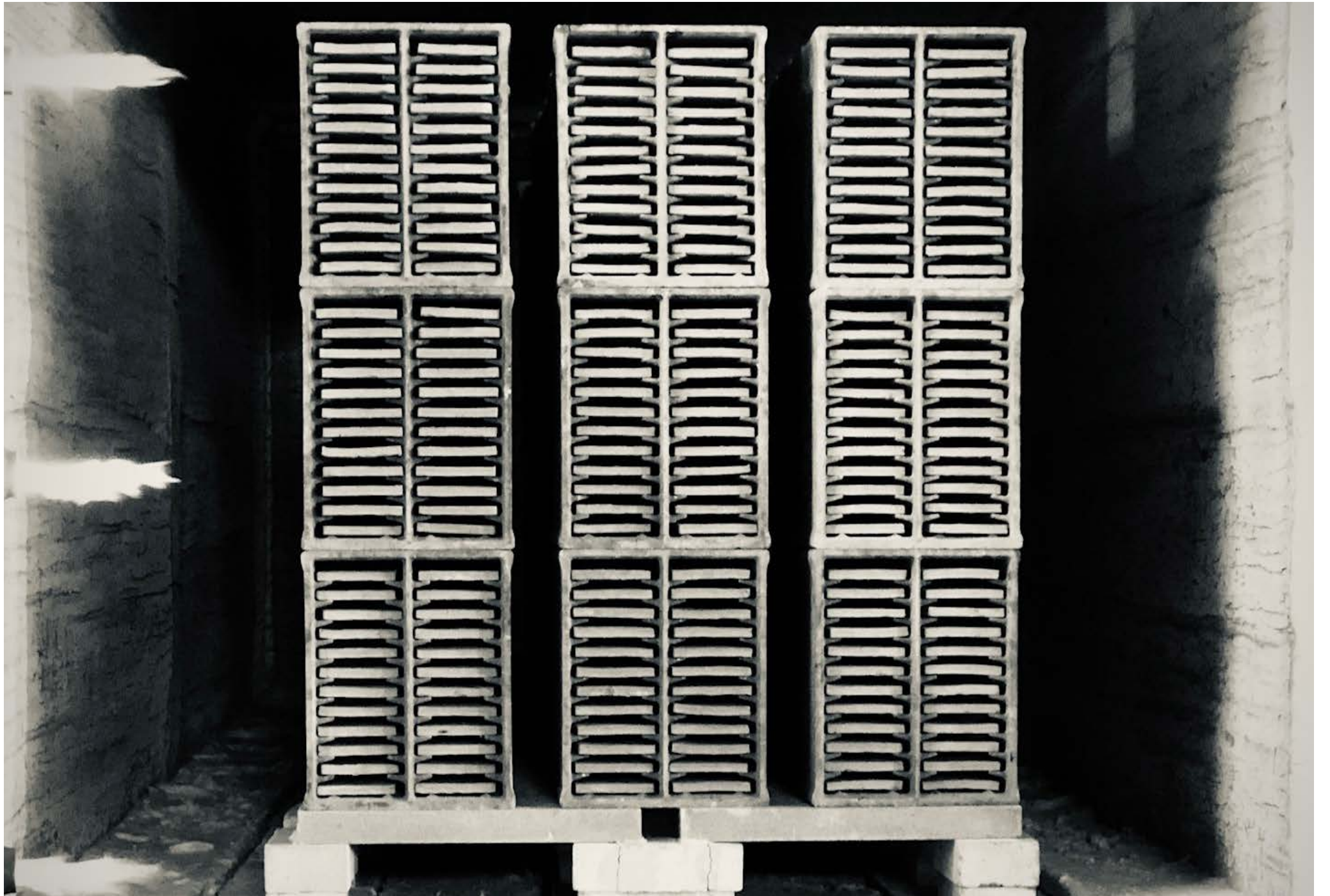




1 DIAMOND | Mais, Pollen, Clotted Cream



2 DASH + SQUARE 5 | Plaster, Medici, Clotted Cream





1 SKINNY HEX | Eucalyptus

2 SQUARE 10 | Pitch Black, Eucalyptus

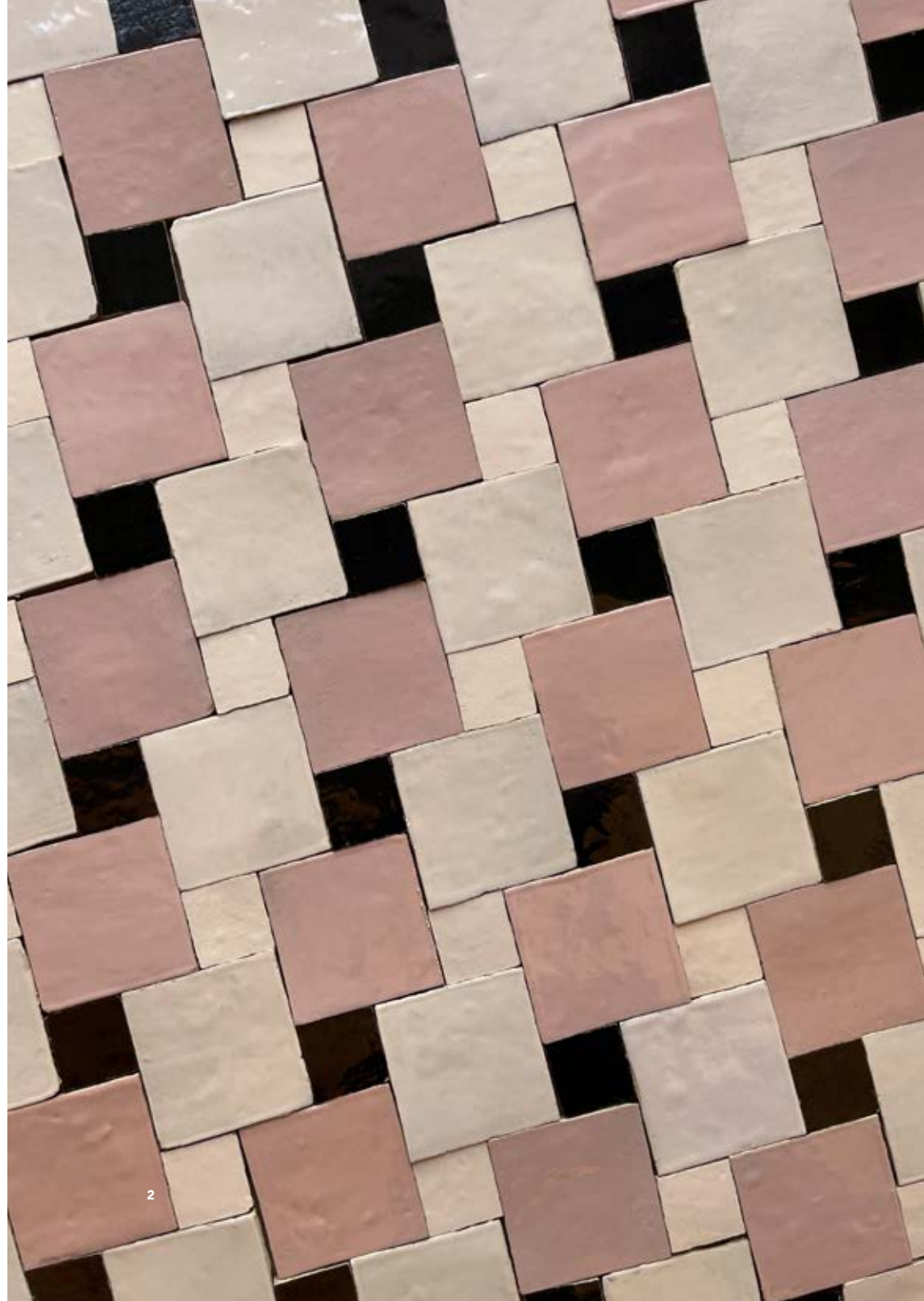




1

1 PLUS | Dickinson, Cherry Blossom, Jam

2 SQUARE 10 + SQUARE 5 | Dickinson, Clotted Cream, Pitch Black, Clotted Cream



2



1



2

1 BOOMERANG | Nile, luberon, Agean

2 SQUARE 10 | Medici

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1 DASH + SQUARE 5
Eucalyptus, Mockingbird, Baltic

